

Sponsorship Prospectus



You are Invited to Participate

The 2023 Australian Entomological Society 54th AGM and Scientific Conference will be held at UWA Albany Campus from 12th - 16th November. The conference brings together delegates from across government, university, industry, public and community sectors to meet, collaborate, and increase knowledge bases in the field of entomology. Your sponsorship of the conference will provide brand awareness and opportunities to create stronger relationships with an audience of important stakeholders. Sponsorship demonstrates your organisation's commitment to furthering the conservation, management and knowledge of insect services (such as pollination) in the megadiverse southwest of Western Australia, and beyond.

Sponsorship levels are provided as a guide to what can be offered. We would be very happy to help you meet your budget and objectives with a customised sponsorship package.

1

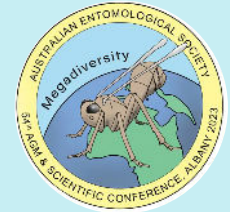
**PROMOTION AND
BRAND AWARENESS**

2

**NETWORKING AND
RELATIONSHIP
BUILDING**

3

**COMMITMENT TO
SCIENCE AND
COMMUNITY**



Strong History

AES has been operating since 1965 promoting world-class insect science and education



National Conference

AES conferences have been held in cities and towns around Australia



Strong Networks

Delegates from across government, university, private and community sectors

Gold Sponsor

\$5,000 (incl GST)

- Naming rights to a keynote session
- Verbal acknowledgement of sponsorship by session chairperson
- Two complimentary full-time registrations
- Two complimentary tickets to the conference dinner
- Space for a trade display table or stand-up banner
- Logo and promotional paragraph of company published in the conference program
- Logo included on the conference web page as major sponsor with link back to your organisation's web page
- Logo featured on official conference slides acknowledging your organisation as a major sponsor
- Acknowledgement of sponsorship in radio, print and social media publicity
- Inclusion of your organisation's brochure in conference welcome pack



Silver Sponsor

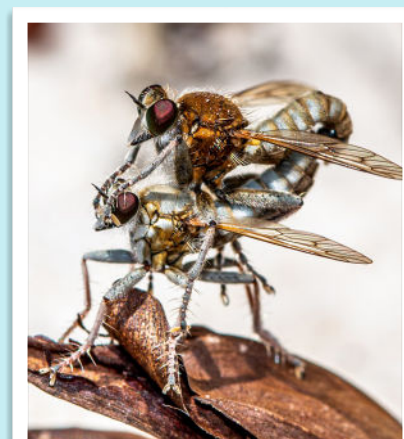
\$3,500 (incl GST)

- Logo and promotional paragraph published in the conference program.
- Logo included on the conference web page with link back to your organisation's web page
- Logo featured on official conference slides acknowledging your organisation as a major sponsor
- One complimentary full-time registration
- One complimentary ticket to the conference dinner
- Space to display your organisation's stand-up banner
- Inclusion of your organisation's brochure in conference welcome pack

Bronze Sponsor

\$2,000 (incl GST)

- One complimentary full-time registration
- Logo included on the conference web page with link back to your organisation's web page
- Inclusion of your organisation's brochure in conference welcome pack



Other Sponsorship Opportunities

Welcome Event Sponsor

\$3,500 (incl GST)

- Exclusive sponsorship of the Welcome Reception
- Opportunity to address guests at the reception
- Your organisation's banner displayed in the reception room
- Your logo featured in the printed conference booklet
- Logo and promotional paragraph of company published in the conference program
- Logo included on the conference web page as sponsor with link back to your organisation's web page
- One complimentary full conference registration
- Two tickets to the Welcome Reception
- Inclusion of your organisation's brochure in conference welcome pack

Catering Sponsor

\$2,000 (incl GST)

- Exclusive sponsorship of a conference morning/afternoon tea and lunch with acknowledgement
- Stand-up banner displayed during sponsored function
- Logo included on the conference web page as sponsor
- Inclusion of your organisation's brochure in conference welcome pack

Field Trip Sponsor

\$2,000 (incl GST)

- Exclusive sponsorship of field trip with acknowledgement
- Verbal acknowledgement of your sponsorship during the field trip and on our website
- One complimentary full conference registration and field trip ticket

Photos courtesy of 2022 Conference photographic competition winners:

Photo 1 (pg 1): *Camponotus consobrinus* ant with *Grevillea* flower, by Sue Jaggar

Photo 2 (pg 2): Green flower chafers (*Hemipharis insularis*) by Jessa Thurman

Photo 3 (pg 2): Small robber flies *Stichopogon maritimus* (Asilidae) by Nathan Butterworth