

Australian Entomological Society

**49th AGM and Scientific Conference**

23rd - 26th September  
Alice Springs, Northern Territory

*Insects as the centre of our world*

# **The Australian Entomological Society 49th AGM & Scientific Conference**

**Alice Springs Convention Centre  
Alice Springs, Northern Territory**

**23 – 26 September 2018**

# **Sponsorship Opportunities**

**GOLD SPONSOR** **\$5,500 (inc GST)**

- Naming rights to a keynote session (subject to availability)
  - Acknowledgement of session sponsorship in the handbook
  - Verbal acknowledgement of sponsorship by session chairperson
  - Slide of corporate logo screened in session room
- Two complimentary fulltime registrations
- One complimentary trade display table and poster board
- Corporate logo and promotional paragraph of company published in the conference program
- Corporate logo included on the conference web page with link back to sponsor's web page
- Corporate logo featured on official conference slides acknowledging sponsors
- Inclusion of company brochure in conference satchel
- Opportunity for sponsor to have free standing banner in lobby (where all tea breaks are served)

**SILVER SPONSOR** **\$3,500 (inc GST)**

- Corporate logo and promotional paragraph published in the conference program
- Corporate logo included on the conference web page with link back to sponsor's web page
- Corporate logo featured on official conference slides acknowledging sponsors
- Inclusion of company brochure in conference satchel
- One complimentary fulltime registration
- One complimentary trade display table & poster board OR space for free standing display

**BRONZE SPONSOR** **\$2,200 (inc GST)**

- One complimentary fulltime registration
- Corporate logo and promotion of company published in the conference program
- Corporate logo included on the conference web page with link back to sponsor's web page
- Inclusion of company brochure in conference satchel

**WELCOME RECEPTION SPONSOR** **\$5,500 (inc GST)**

- Exclusive sponsorship of the Welcome Reception held at Simpson Gap
- Opportunity to address guests at the Reception
- Corporate banner prominently displayed in the main conference room
- Name and logo featured on all print material relating to the conference
- Corporate logo included on the conference web page with link back to sponsor's web page
- Promotion as Reception Sponsor in the program with description of the company's products
- Inclusion of company brochure in conference satchel
- One complimentary full conference registration
- Two additional tickets to the Welcome Reception.

**CONFERENCE DINNER SPONSOR** **\$5,500 (inc GST)**

- Exclusive sponsorship of the Conference Dinner held at Alice Springs Desert Park
- Opportunity to address guests at the Dinner
- Corporate banner prominently displayed in the main conference room
- Corporate logo included on the conference web page with link back to sponsor's web page
- Name and logo featured on all print material relating to the conference
- Promotion as Reception Sponsor in the program with description of the company's products
- Inclusion of company brochure in conference satchel
- One complimentary full conference registration
- Two additional tickets to the Conference Dinner

**MORNING/AFTERNOON TEA SPONSORS** **\$1,500 (inc GST)**

- Exclusive sponsorship of a conference morning or afternoon tea
- Free standing display in the lobby during sponsored function
- Corporate logo included on the conference web page with link back to sponsor's web page
- Acknowledgment as a Sponsor in the Conference program
- Inclusion of company brochure in conference satchel

**TRADE DISPLAY (Table Top)** **\$550 (inc GST)**

- Display Table and Poster Board to display material OR Static Display.
- Corporate logo included on the conference web page with link back to sponsor's web page

**SATCHEL INSERTS** **\$220 (inc GST)**

- Inclusion of a company brochure in conference satchels will ensure direct access to all delegates
- Corporate logo included on the conference web page with link back to sponsor's web page

For information about other promotional opportunities please contact  
Conference Convener

**Ms. Dale McIver – Alice Event Management & Consultancy**

Ph 0417 864 085

[dale.mciver.au@bigpond.com](mailto:dale.mciver.au@bigpond.com)

## Application for Sponsorship

I/we wish to become a sponsor in the following category:

- |   |                          |
|---|--------------------------|
| Gold Sponsor (\$5,500)                  | <input type="checkbox"/> |
| Silver Sponsor (\$3,500)                | <input type="checkbox"/> |
| Bronze Sponsor (\$2,200)                | <input type="checkbox"/> |
| Welcome Reception Sponsor (\$5,500)     | <input type="checkbox"/> |
| Conference Dinner Sponsor (\$5,500)     | <input type="checkbox"/> |
| Morning/Afternoon Tea Sponsor (\$1,500) | <input type="checkbox"/> |
| Trade Display (\$550)                   | <input type="checkbox"/> |
| Satchel Inserts (\$220)                 | <input type="checkbox"/> |

A deposit for 50% of the sponsorship is payable on application. Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Sponsorship in Kind

I/we wish to become a sponsor by donating the following goods/services/prizes:

---

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

STATE \_\_\_\_\_ POSTCODE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

Please return this form to [dale.mciver.au@bigpond.com](mailto:dale.mciver.au@bigpond.com) and a tax invoice will be issued for 50% deposit. Sponsorship will not be confirmed until deposit payment has been received.

Conference Convener  
**Ms. Dale McIver – Alice Event Management & Consultancy**  
Ph 0417 864 085  
[dale.mciver.au@bigpond.com](mailto:dale.mciver.au@bigpond.com)